

As with any book, the publishers have to promote it.

Task

Now that you are familiar with David Wiesner's book, Flotsam, can you create a persuasive blurb, trailer, poster or other way to promote this fabulous book?

OR

Alternatively, can you create a persuasive blurb, trailer, poster or other way to promote a book that you have read and enjoyed during the lockdown?

Remember, you will need to persuade someone else to read it. Be creative.

Example (if you are short of inspiration today):

<https://www.youtube.com/watch?v=kAWQO3QGwU0>

